### Stock Analysis Report

Created for: Dipster User

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### Summary of Analysis:

Symbol	Current	MA50	Current	20-Day	News	Analyst	Dipster
	Price		Dip	Drawdown	Sentiment	Recom.	Recom.
PDD	\$114.00	\$121.59	10.43%	18.67%	Neutral	Strong Buy	Strong Buy
BIIB	\$159.99	\$185.99	10.72%	16.18%	Positive	Buy	Strong Buy
NXPI	\$217.04	\$234.08	9.27%	15.60%	Positive	Buy	Strong Buy
ТМО	\$513.08	\$586.41	10.02%	14.80%	Positive	Buy	Strong Buy
MRK	\$96.31	\$108.76	6.86%	13.46%	Positive	Buy	Strong Buy
REGN	\$756.81	\$985.21	11.17%	23.96%	Neutral	Buy	Strong Buy
CDW	\$177.63	\$213.49	13.25%	20.53%	Neutral	Buy	Strong Buy
DHR	\$230.50	\$262.10	8.87%	16.49%	Neutral	Buy	Strong Buy
КНС	\$31.14	\$34.53	8.63%	16.28%	Neutral	Buy	Strong Buy
AMT	\$196.45	\$221.74	8.39%	15.43%	Neutral	Buy	Strong Buy
PFE	\$24.80	\$28.25	10.50%	14.92%	Negative	Buy	Strong Buy
МКС	\$73.97	\$80.12	6.59%	9.49%	Positive	None	Strong Buy
КО	\$61.74	\$68.59	5.70%	12.71%	Neutral	None	Strong Buy
ЈКНҮ	\$173.21	\$179.46	8.66%	9.62%	Positive	Buy	Buy
DPZ	\$430.43	\$423.49	6.98%	7.19%	Positive	Buy	Buy
IQV	\$192.68	\$226.96	14.71%	19.42%	Neutral	Buy	Buy
IFF	\$86.14	\$100.68	14.48%	18.05%	Neutral	Buy	Buy

Symbol	Current Price	MA50	Current Dip	20-Day Drawdown	News Sentiment	Analyst Recom.	Dipster Recom.
EFX	\$248.27	\$282.67	9.94%	12.06%	Neutral	Buy	Buy
DG	\$75.88	\$81.60	10.08%	11.07%	Neutral	Buy	Buy
ULTA	\$365.17	\$380.06	7.77%	8.66%	Negative	Buy	Buy
EL	\$63.75	\$84.66	6.87%	32.48%	Neutral	Hold	Buy
DOW	\$44.04	\$51.11	11.39%	17.28%	Neutral	Hold	Buy
CPB	\$43.15	\$47.81	8.67%	12.03%	Neutral	Hold	Buy
SJM	\$106.92	\$116.12	8.58%	11.96%	Neutral	Hold	Buy
GIS	\$63.21	\$70.38	8.04%	11.31%	Neutral	Hold	Buy
AOS	\$72.23	\$80.31	7.30%	9.70%	Neutral	Hold	Buy
SWKS	\$83.69	\$95.14	8.54%	17.65%	Negative	Hold	Buy
CAG	\$26.70	\$29.92	9.37%	12.63%	Negative	Hold	Buy
LYB	\$82.65	\$91.13	6.29%	10.79%	Negative	Hold	Buy
HRL	\$29.21	\$31.08	7.24%	8.47%	Neutral	None	Buy
PEP	\$158.62	\$170.82	5.56%	10.96%	Negative	None	Buy

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### PDD - PDD Holdings Inc.:

#### 1. Summary:

PDD is showing a significant dip opportunity with a 10.43% decline from recent highs, currently testing key support levels around \$110. Technical indicators suggest oversold conditions with RSI at 29.85 and positive MACD divergence forming.

Strong fundamentals and institutional interest provide solid foundation for recovery.

The risk/reward setup appears favorable with limited downside risk to \$110 support and potential upside to previous resistance at \$135. Recent institutional accumulation and positive analyst coverage serve as potential catalysts for a bounce, while oversold technical conditions suggest imminent mean reversion..

### Dipster Recommendation: Strong Buy



2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$135.26	\$110.01	10.43%
Dip Date: 2024-11-16	Max Drawdown: 18.67%	Max Drawdown Date: 2024-11-14
Recovery Progress:	3-Day Recovery:	Total Dip Score:
15.80%	0.18%	70

3. Key Metrics:

Current Price	Trading Volume
\$114.00	17.5M
Market Cap	YTD Performance
158.32B	-30.78%

4. Moving Averages:

MA20	MA50	MA200
\$120.60	\$121.59	\$128.21

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
29.85	-3.38	1.00

Deeply oversold condition indicating potential bounce. Bearish but showing signs of positive divergence. Volume slightly above average indicating selling exhaustion. Multiple oversold indicators suggesting bounce potential. Neutral options sentiment with balanced put/call ratio.

Market Context: Trading well below sector averages with strong fundamentals. Beta of 0.71 indicates lower volatility than market.

#### 6. Bounce Analysis:



Market Context: Strong support at \$110 but faces technical resistance overhead. Aboveaverage volume suggests accumulation phase.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
20%	30%	30%	20%	0%

#### Key Themes:

- Institutional investment changes
- Market performance analysis
- Fundamental strength

#### Impact Analysis:

- <u>Short Term:</u> Temporary pressure from market sentiment
- <u>Medium Term</u>: Strong institutional support suggests potential recovery
- Long Term: Solid fundamentals support positive long-term outlook

#### 8. Recent Articles:

Source	GuruFocus
Sentiment	Positive
Date	2024-11-14 19:00:00 ET
Title	David Tepper's Strategic Moves in Q3 2024 Highlight PDD Holdings Inc's Prominent Position
Summary	Notable investor David Tepper's Appaloosa Management has made significant portfolio adjustments involving PDD Holdings, indicating strong institutional confidence in the company's prospects.

Source	Simply Wall Street
Sentiment	Positive
Date	2024-11-16 04:24:15 ET
Title	Declining Stock and Solid Fundamentals: Is The Market Wrong About PDD Holdings Inc.?
Summary	Analysis suggests a potential disconnect between PDD's stock perfor- mance and its strong fundamental metrics, indicating possible under- valuation.

Source	Benzinga
Sentiment	Neutral
Date	2024-11-11 19:00:00 ET
Title	Why PDD Holdings Stock Is Falling
Summary	Stock experienced decline amid broader market movements, though fundamentals remain strong with analyst maintaining positive outlook.

#### BIIB - Biogen Inc.:

#### 1. Summary:

BIIB is showing a significant dip opportunity with a 10.72% decline from recent highs, currently testing 52-week lows at \$159.99. Technical indicators suggest extreme oversold conditions with RSI at 10.71, while positive EU approval news and institutional buying provide potential catalysts.

The risk/reward setup appears favorable given the oversold conditions, positive fundamental backdrop (PE 9.6), and recent analyst upgrades, though continued market weakness remains a concern..

### Dipster Recommendation: Strong Buy



### 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$191.19	<b>\$159.60</b>	10.72%
Dip Date:	Max Drawdown:	Max Drawdown Date:
2024-11-16	16.18%	2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
1.27%	-4.93%	70

3. Key Metrics:

Current Price	Trading Volume
\$159.99	1.45M
Market Cap	YTD Performance
23.31B	-40.37%

4. Moving Averages:

MA20	MA50	MA200
\$175.97	\$185.99	\$209.94

Price below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
10.71	-6.43	0.625

Extremely oversold conditions. Bearish but oversold. Above average volume indicating potential capitulation. Multiple oversold indicators suggesting bounce potential. Balanced options activity with slight bearish bias.

Market Context: Trading near 52-week lows with negative beta indicating potential defensive play. Low PE ratio of 9.6 provides valuation support.

#### 6. Bounce Analysis:



Market Context: Strong oversold conditions but weak market environment. Above average volume suggesting potential selling exhaustion.

#### 7. News Sentiment: Positive

H. Positive	Positive	Neutral	Negative	H. Negative
20%	50%	30%	0%	0%

#### Key Themes:

- EU Alzheimer's drug approval
- Institutional buying
- Value stock potential

#### Impact Analysis:

- <u>Short Term:</u> Positive catalysts from EU approval and analyst upgrade
- Medium Term: Institutional accumulation suggests confidence
- Long Term: Value metrics and drug pipeline support growth potential

#### 8. Recent Articles:

Source	Seeking Alpha
Sentiment	Highly Positive
Date	2024-11-14 11:20:00 ET
Title	Biogen stock gains as EU backs Alzheimer's drug
Summary	Positive catalyst as European Union supports Biogen's Alzheimer's drug, potentially opening new market opportunities.

Source	Yahoo Finance
Sentiment	Positive
Date	2024-11-12 14:40:11 ET
Title	Here's Why Biogen Inc. (BIIB) is a Strong Value Stock
Summary	Analysis highlights Biogen's strong value characteristics and potential for investors.

Source	Defense World
Sentiment	Positive
Date	2024-11-16 02:23:33 ET
Title	Biogen (NASDAQ:BIIB) Upgraded at Citigroup
Summary	Major analyst upgrade from Citigroup improves stock outlook and mar- ket sentiment.

### NXPI - NXP Semiconductors N.V.:

#### 1. Summary:

NXPI is showing a significant dip opportunity with a 9.27% decline from recent highs, reaching near 30-day lows. The stock is deeply oversold with RSI at 28.94 and has strong technical support around \$216.

Multiple bullish signals including analyst upgrades and oversold conditions suggest a potential bounce.

The risk/reward setup is favorable with limited downside risk given the oversold conditions and positive analyst coverage. Recent Loop Capital initiation with Buy rating and focus on automotive/AI opportunities provide immediate catalysts for recovery..

#### Dipster Recommendation: Strong Buy



2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$256.62	<b>\$216.59</b>	9.27%
Dip Date:	Max Drawdown:	Max Drawdown Date:
2024-11-16	15.60%	2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
1.12%	-3.45%	70

3. Key Metrics:

Current Price	Trading Volume
\$217.04	2.42M
Market Cap	YTD Performance
55.16B	-15.60%

4. Moving Averages:

MA20	MA50	MA200
\$234.13	\$234.08	\$246.81

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
28.94	-4.01	1.125

Deeply oversold condition. Bearish momentum but oversold. Volume slightly above average with 1.01x ratio. Multiple oversold signals suggest potential bounce. Slightly bearish options sentiment with elevated put buying.

Market Context: High beta stock (1.49) showing above-average volatility. Trading near 52-week lows with elevated risk metrics.

#### 6. Bounce Analysis:



Market Context: Strong support nearby but elevated market volatility. Above-average volume supporting potential reversal.

#### 7. News Sentiment: Positive

H. Positive	Positive	Neutral	Negative	H. Negative
40%	40%	20%	0%	0%

#### Key Themes:

- Analyst upgrades
- AI opportunities
- Automotive sector focus

#### **Impact Analysis:**

- Short Term: Positive analyst coverage could drive quick recovery
- Medium Term: Strong automotive and AI positioning supports growth
- Long Term: Well-positioned in growing semiconductor markets

#### 8. Recent Articles:

Source	Nasdaq
Sentiment	Highly Positive
Date	2024-11-12 19:00:00 ET
Title	Loop Capital Initiates Coverage of NXP Semiconductors N.V. (NXPI) with Buy Recommendation
Summary	Loop Capital initiated coverage with a Buy rating, highlighting positive outlook for NXPI's market position and growth opportunities.

Source	Yahoo
Sentiment	Positive
Date	2024-11-14 19:00:00 ET
Title	Analyst Upgrades NXP Semiconductors N.V. (NXPI), Citing Automotive and AI Opportunities
Summary	Analysts highlight NXPI's strong position in automotive semiconduc- tors and emerging AI opportunities as key growth drivers.

Source	Investing.com
Sentiment	Neutral
Date	2024-11-11 19:00:00 ET
Title	NXP Semiconductors' SWOT analysis: stock outlook amid growth and challenges
Summary	Comprehensive analysis of NXPI's strengths and opportunities, partic- ularly in intelligent systems and semiconductor solutions.

### TMO - Thermo Fisher Scientific Inc.:

#### 1. Summary:

TMO is showing a compelling dip-buying opportunity with a 10.02% decline from recent highs and trading near 30-day lows. The stock has found initial support at \$511.70, with strong technical oversold conditions (RSI: 25.73) and elevated volume suggesting capitulation.

The recent \$4B share buyback announcement provides a strong fundamental floor. Risk/reward setup is attractive with limited downside given the oversold conditions and institutional support. Immediate catalysts include the share buyback program and potential mean reversion from extreme oversold levels.

Technical bounce signals and positive analyst sentiment support a recovery play.

### Dipster Recommendation: Strong Buy



2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$608.39</b>	\$511.70	10.02%
Dip Date: 2024-11-16	Max Drawdown: 14.80%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
1.55%	-5.12%	75

3. Key Metrics:

Current Price	Trading Volume
\$513.08	3.3M
Market Cap	YTD Performance
196.25B	-18.28%

4. Moving Averages:

MA20	MA50	MA200
\$554.22	\$586.41	\$578.06

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
25.73	-15.64	1.05

Deeply oversold condition indicating potential bounce. Bearish but showing signs of potential reversal. Volume spike 2.55x above average suggesting capitulation. Multiple oversold indicators suggesting bounce potential. Slightly bearish options sentiment with elevated put buying.

Market Context: Beta of 0.792 indicates lower volatility than market. Trading near 52-week lows with strong institutional support.

#### 6. Bounce Analysis:



Market Context: Strong fundamental support with share buyback program. High volume spike suggests potential selling exhaustion.

#### 7. News Sentiment: Positive

H. Positive	Positive	Neutral	Negative	H. Negative
30%	50%	20%	0%	0%

#### Key Themes:

- Share buyback program
- Institutional buying
- Attractive valuation

#### **Impact Analysis:**

- Short Term: Share buyback program provides immediate price support
- Medium Term: Institutional buying indicates strong fundamental outlook
- Long Term: Attractive valuation suggests potential for multiple expansion

#### 8. Recent Articles:

Source	Stock Titan
Sentiment	Highly Positive
Date	2024-11-14 19:00:00 ET
Title	Thermo Fisher Scientific Launches Massive \$4B Share Buyback Pro- gram
Summary	Board authorizes significant \$4B share repurchase program, demon- strating confidence in company's future and commitment to share- holder value.

Source	Seeking Alpha
Sentiment	Positive
Date	2024-11-13 19:00:00 ET
Title	Thermo Fisher Scientific: Near The Bottom And Attractively Valued
Summary	Analysis suggests stock is trading at attractive valuations with strong growth prospects and margin expansion opportunities ahead.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-14 19:00:00 ET
Title	Signature Estate & Investment Advisors LLC Increases Position
Summary	Institutional investor increases position by 11.7% during Q3, showing confidence in company's long-term prospects.

#### MRK - Merck & Co., Inc.:

#### 1. Summary:

MRK is showing a compelling dip-buying opportunity with a 6.86% current dip and RSI at oversold levels (22.69). The stock has found support near \$94.48 with increasing volume, suggesting potential bottoming.

Technical indicators and institutional activity point to a strong recovery potential. The risk/reward setup is favorable with limited downside risk given the oversold conditions and strong fundamentals. Recent cancer drug deal announcement and positive analyst coverage provide potential near-term catalysts for a bounce..

### Dipster Recommendation: Strong Buy



### 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$110.19	<b>\$94.48</b>	6.86%
Dip Date: 2024-11-16	Max Drawdown: 13.46%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
12.46%	-2.30%	85

3. Key Metrics:

Current Price	Trading Volume
\$96.31	14.9M
Market Cap	YTD Performance
243.63B	-28.47%

4. Moving Averages:

MA20	MA50	MA200
\$102.35	\$108.76	\$119.95

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
22.69	-3.10	0.85

Deeply oversold condition indicating potential bounce. Bearish but showing signs of potential reversal. Above average volume suggesting strong interest at current levels. Multiple oversold indicators suggesting bounce potential. Balanced options activity with slight bearish bias.

Market Context: Low beta stock showing relative stability. Favorable risk metrics with strong institutional support.

#### 6. Bounce Analysis:



Market Context: Strong support level and oversold conditions limit downside risk. Above average volume indicating strong buying interest.

#### 7. News Sentiment: Positive

H. Positive	Positive	Neutral	Negative	H. Negative
20%	40%	30%	10%	0%

#### Key Themes:

- Cancer drug deal
- Institutional ownership
- Strategic partnerships

#### Impact Analysis:

- <u>Short Term:</u> Positive catalyst from cancer drug deal announcement
- Medium Term: Strong institutional backing provides stability
- Long Term: Pipeline expansion strengthens growth prospects

#### 8. Recent Articles:

Source	Seeking Alpha
Sentiment	Highly Positive
Date	2024-11-13 19:00:00 ET
Title	Merck stock on watch after cancer drug deal
Summary	Merck secured a significant deal worth up to \$3.3B for cancer drug candidate LM-299, demonstrating continued commitment to oncology pipeline expansion.

Source	Yahoo Finance
Sentiment	Positive
Date	2024-11-11 19:00:00 ET
Title	With 79% ownership, Merck & Co., Inc. boasts of strong institutional backing
Summary	Strong institutional ownership indicates confidence in company's long- term prospects, though it may lead to increased price volatility.

Source	Stock Titan
Sentiment	Positive
Date	2024-11-13 19:00:00 ET
Title	Merck Inks \$3.3B Bispecific Antibody Deal with LaNova Medicines
Summary	Strategic partnership with LaNova Medicines for novel PD-1/VEGF bis- pecific antibody strengthens Merck's oncology portfolio.

### **REGN - Regeneron Pharmaceuticals, Inc.:**

### 1. Summary:

REGN has experienced a significant dip of 11.17% from recent highs, reaching a 52-week low of \$753.69. Technical indicators show extremely oversold conditions with RSI at 8.57, suggesting a potential technical bounce.

The stock is trading well below all major moving averages with increased volume, indicating capitulation. Current price action shows initial support forming near the 52-week low with potential for a technical rebound given the oversold conditions and institutional buying activity noted in recent news.

The risk/reward setup appears favorable for a short-term bounce trade, with multiple technical indicators at extreme levels.

The increased trading volume (1.57x average) suggests potential selling exhaustion, while fundamental metrics remain strong with a reasonable PE ratio of 16.65 and positive analyst recommendations..



### Dipster Recommendation: Strong Buy

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### 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$1013.09	<b>\$753.69</b>	11.17%
Dip Date: 2024-11-16	Max Drawdown: 23.96%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
1.31%	-7.82%	70

3. Key Metrics:

Current Price	Trading Volume
\$756.81	1.05M
Market Cap	YTD Performance
83.17B	-37.52%

4. Moving Averages:

MA20	MA50	MA200
\$865.64	\$985.21	\$1006.47

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
8.57	-59.26	1.10

Extremely oversold conditions. Bearish but extremely oversold. Above average volume indicating potential selling climax. Multiple oversold indicators suggesting bounce potential. Slightly bearish options sentiment with elevated put buying.

Market Context: Low beta stock showing relative stability in volatile market. Strong fundamentals with reasonable PE ratio provide downside protection.

#### 6. Bounce Analysis:



Market Context: Strong support at 52-week lows but market sentiment remains cautious. Above average volume suggests potential selling exhaustion.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	20%	50%	20%	0%

#### Key Themes:

- 52-week low reached
- Institutional position changes
- Market underperformance

#### Impact Analysis:

- Short Term: Negative sentiment due to technical weakness
- Medium Term: Neutral with institutional support providing stability
- Long Term: Positive based on fundamental metrics and institutional confidence

#### 8. Recent Articles:

Source	Investing.com
Sentiment	Negative
Date	2024-11-15 11:24:21 ET
Title	Regeneron stock touches 52-week low at \$785.31
Summary	Stock reached new 52-week low amid broader market weakness, indi- cating potential oversold conditions and technical support level forma- tion.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-15 11:24:21 ET
Title	ING Groep NV Grows Position in Regeneron Pharmaceuticals
Summary	Major institutional investor significantly increased position by 330.1% during Q3, showing strong fundamental confidence in the company.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-13 11:24:21 ET
Title	OVERSEA CHINESE BANKING Corp Ltd increased its stake in Regeneron
Summary	Another institutional investor increased holdings by 286.8% in Q3, indi- cating strong institutional confidence despite recent price weakness.

### CDW - CDW Corporation:

#### 1. Summary:

CDW is showing a significant dip of 13.25% from recent highs, with strong oversold conditions indicated by RSI at 22.01. The stock has found initial support near \$175.94, with increased volume suggesting potential accumulation.

Technical indicators and dip metrics strongly favor a bounce play, supported by analyst coverage initiation.

The risk/reward setup appears favorable with limited downside risk from current levels and multiple technical indicators suggesting oversold conditions. Immediate catalysts include technical mean reversion and positive analyst coverage, though broader market weakness remains a concern.

### Dipster Recommendation: Strong Buy



### 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:	
<b>\$222.34</b>	\$175.94	13.25%	
Dip Date:	Max Drawdown:	Max Drawdown Date:	
2024-11-16	20.53%	2024-11-15	
Recovery Progress:	3-Day Recovery:	Total Dip Score:	
3.72%	-7.44%	70	

3. Key Metrics:

Current Price	Trading Volume
\$177.63	1.77M
Market Cap	YTD Performance
23.67B	-32.56%

4. Moving Averages:

MA20	MA50	MA200
\$201.25	\$213.49	\$226.86

Price below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
22.01	-8.95	0.70

Deeply oversold conditions indicating potential bounce. Bearish but extremely oversold, potential for reversal. Above average volume suggesting potential accumulation. Multiple oversold indicators suggesting bounce potential. Balanced options activity with slight bearish bias.

Market Context: Trading near 52-week lows with above-average volume. Beta of 1.05 indicates moderate market correlation.

#### 6. Bounce Analysis:



Market Context: Strong technical setup but broader market weakness poses risks. 1.77x average volume suggests strong accumulation potential.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
0%	50%	50%	0%	0%
#### Key Themes:

- 52-week low
- Market positioning
- Growth potential

#### Impact Analysis:

- <u>Short Term</u>: Technical oversold conditions suggest potential bounce
- <u>Medium Term</u>: Positive analyst coverage supports recovery thesis
- Long Term: Strong market positioning indicates growth potential

Source	Investing.com
Sentiment	Neutral
Date	2024-11-13 00:00:00 ET
Title	CDW stock touches 52-week low at \$187.7 amid market shifts
Summary	CDW stock reached a new 52-week low, reflecting broader market pres- sures and sector rotation. The move represents a significant technical level for the stock.

Source	Investing.com UK
Sentiment	Positive
Date	2024-11-16 04:23:37 ET
Title	CDW stock gains attention as market-leading positioning supports long- term growth
Summary	Redburn-Atlantic initiated coverage on CDW, highlighting the com- pany's strong market position and growth potential in technology prod- ucts and services.

## DHR - Danaher Corporation:

## 1. Summary:

DHR is showing a compelling dip-buying opportunity with an 8.87% decline from recent highs and oversold technical conditions. The stock has found support near \$230 with strong volume confirmation and oversold RSI at 30.05.

Current drawdown represents a significant technical correction with early signs of stabilization. Risk/reward setup is attractive given analyst consensus, strong fundamental backdrop, and technical bounce potential from oversold conditions.

Multiple technical indicators suggest an imminent reversal..

## Dipster Recommendation: Strong Buy

Dip Opportunity Score: 8.5/10	Risk/Reward Ratio: 4.15	
Best Entry: \$230.50	Stop Loss: \$227.00	
W D'1		
Key Risks:	Bounce Signals:	
Market volatility	Oversold RSI	
Sector rotation	High volume support	
• Technical resistance at MA20	Strong analyst ratings	

## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$279.4</b> 1	<b>\$229.00</b>	8.87%
Dip Date: 2024-11-16	Max Drawdown: 16.49%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
3.32%	-3.80%	85

3. Key Metrics:

Current Price	Trading Volume
\$230.50	4.27M
Market Cap	YTD Performance
166.48B	-18.12%

4. Moving Averages:

MA20	MA50	MA200
\$246.80	\$262.10	\$256.43

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
30.05	-7.13	0.83

Oversold conditions indicating potential reversal. Bearish but showing signs of potential reversal. Above average volume indicating strong interest. Multiple oversold indicators suggesting bounce potential. Balanced options activity with slight bearish bias.

Market Context: Trading near 52-week lows with strong institutional support. Beta of 0.88 indicates lower volatility than market.

#### 6. Bounce Analysis:



Market Context: Strong fundamentals but needs to clear MA20 resistance. 1.71x average volume indicates strong buying interest.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	20%	60%	10%	0%

#### Key Themes:

- Institutional holdings adjustments
- Product pricing pressure
- Investment firm position changes

#### Impact Analysis:

- Short Term: Neutral to slightly negative due to pricing pressure concerns
- <u>Medium Term</u>: Positive based on institutional confidence
- Long Term: Positive supported by strong analyst recommendations and institutional backing

Source	marketscreener.com
Sentiment	Negative
Date	2024-11-15 00:00:00 ET
Title	Health advocates press Cepheid for cheaper mpox tests
Summary	Global health advocates are requesting price reductions for mpox diag- nostic tests from \$20 to \$5, potentially impacting Danaher's subsidiary Cepheid's revenue stream.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-10 00:00:00 ET
Title	Assetmark Inc. Purchases 3,948 Shares of Danaher Co.
Summary	Assetmark Inc. increased its position in Danaher by 6.2% during Q3, showing institutional confidence in the company's long-term prospects.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-12 00:00:00 ET
Title	Entropy Technologies LP Makes New Investment in Danaher Co.
Summary	New institutional investment from Entropy Technologies LP indi- cates continued institutional interest in Danaher despite recent market volatility.

## KHC - The Kraft Heinz Company:

## 1. Summary:

KHC is showing a significant dip opportunity with an 8.63% decline from recent highs, currently testing key support levels around \$31. Technical indicators suggest extreme oversold conditions with RSI at 9.53, while elevated volume patterns indicate potential capitulation.

The stock has experienced a notable drawdown of 16.28% but shows early signs of stabilization.

The risk/reward setup appears favorable with strong institutional support and defensive sector characteristics. Recent executive changes and institutional positioning adjustments provide near-term catalysts, while the stock's low beta of 0.475 suggests limited market-related downside risk..

## Dipster Recommendation: Strong Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$36.31</b>	\$30.40	8.63%
Dip Date: 2024-11-16	Max Drawdown: 16.28%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
12.52%	-2.69%	80

3. Key Metrics:

Current Price	Trading Volume
\$31.14	14.3M
Market Cap	YTD Performance
37.65B	-18.65%

4. Moving Averages:

MA20	MA50	MA200
\$33.64	\$34.53	\$34.49

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
9.53	-0.87	0.74

Extremely oversold condition indicating potential bounce. Bearish momentum but approaching oversold levels. Volume spike 1.93x above average indicating potential capitulation. Multiple oversold indicators suggesting bounce potential. Balanced options activity with slight bearish bias.

Market Context: Low beta stock showing defensive characteristics. Favorable risk-reward with strong technical support levels.

#### 6. Bounce Analysis:



Market Context: Strong technical support and oversold conditions limit downside. High volume spike suggests potential selling exhaustion.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	20%	40%	25%	5%

#### Key Themes:

- Institutional ownership changes
- Executive management updates
- Portfolio rebalancing

#### Impact Analysis:

- Short Term: Negative sentiment due to institutional selling pressure
- Medium Term: Neutral with potential for stabilization
- Long Term: Positive based on fundamental strength and innovation initiatives

Source	Yahoo Finance
Sentiment	Negative
Date	2024-11-16 02:00:24 ET
Title	Institutional investors may adopt severe steps after The Kraft Heinz Company's latest 5.6% drop
Summary	Article discusses potential institutional response to recent stock decline, highlighting concerns about continued selling pressure but noting the stock's significant institutional ownership base.

Source	MarketScreener
Sentiment	Neutral
Date	2024-11-15 12:24:01 ET
Title	The Kraft Heinz Company Announces Executive Changes
Summary	Reports the return of VP Global Controller Vince Garlati from leave of absence, indicating stabilization in executive leadership.

Source	Investing.com
Sentiment	Neutral
Date	2024-11-13 19:00:00 ET
Title	Kraft Heinz's SWOT analysis: stock balances innovation and challenges
Summary	Comprehensive analysis of company strengths and weaknesses, high- lighting innovation potential while acknowledging market challenges.

## AMT - American Tower Corporation:

## 1. Summary:

AMT is showing a compelling dip-buying opportunity with an 8.39% current dip from recent highs and a significant drawdown of 15.43%. Technical indicators suggest an oversold condition with RSI at 22.65, while price has found initial support near \$193.50.

The stock shows strong recovery potential with positive analyst sentiment and institutional support.

Risk/reward setup appears favorable with limited downside risk given the oversold conditions and strong fundamental backdrop. Immediate catalysts include technical bounce potential from oversold levels and positive analyst coverage, though broader market weakness remains a concern..

## Dipster Recommendation: Strong Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$228.80</b>	\$191.74	8.39%
Dip Date: 2024-11-16	Max Drawdown: 15.43%	Max Drawdown Date: 2024-11-14
Recovery Progress:	3-Day Recovery:	Total Dip Score:
8.36%	1.41%	70

3. Key Metrics:

Current Price	Trading Volume
\$196.45	2.2M
Market Cap	YTD Performance
91.8B	-19.32%

4. Moving Averages:

MA20	MA50	MA200
\$209.53	\$221.74	\$202.28

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
22.65	-7.86	1.00

Deeply oversold condition indicating potential bounce. Bearish but showing signs of potential reversal. Volume slightly below average but stabilizing. Multiple oversold indicators suggest bounce potential. Neutral options sentiment with balanced put/call ratio.

Market Context: Trading near 52-week lows with moderate beta of 0.84. Lower beta suggests reduced market sensitivity.

#### 6. Bounce Analysis:



Market Context: Strong support nearby but broader market conditions remain uncertain. Volume slightly below average, needs improvement for stronger bounce.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
0%	50%	50%	0%	0%

#### Key Themes:

- Long-term investment potential
- Analyst coverage
- Market performance

#### **Impact Analysis:**

- Short Term: Neutral to slightly positive impact on price action
- Medium Term: Supportive of recovery thesis
- Long Term: Positive outlook based on analyst sentiment and business fundamentals

Source	Yahoo Finance
Sentiment	Positive
Date	2024-11-11 19:00:00 ET
Title	If You Invested \$10,000 In American Tower Stock 10 Years Ago, How Much Would You Have Now?
Summary	Article discusses long-term investment returns for AMT, highlighting the company's position as a leading global REIT

Source	Inkl
Sentiment	Neutral
Date	2024-11-13 19:00:00 ET
Title	Do Wall Street Analysts Like American Tower Stock?
Summary	Analysis of Wall Street sentiment towards AMT, focusing on analyst rec- ommendations and company fundamentals

## PFE - Pfizer Inc.:

## 1. Summary:

PFE is showing a significant dip of 10.50% from recent highs, with the stock hitting new 52-week lows. Technical indicators suggest extreme oversold conditions with RSI at 16.78 and strong volume support at 2.64x average.

The current price represents a compelling value entry point with strong fundamental support.

The risk/reward setup appears favorable with the stock trading well below all major moving averages and showing initial signs of stabilization. Immediate catalysts include oversold technical bounces and upcoming strategic vision presentation at Jefferies Conference..

## Dipster Recommendation: Strong Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$29.08</b>	<b>\$24.48</b>	10.50%
Dip Date:	Max Drawdown:	Max Drawdown Date:
2024-11-16	14.92%	2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
7.45%	-5.31%	70

3. Key Metrics:

Current Price	Trading Volume
\$24.80	92.2M
Market Cap	YTD Performance
140.5B	-21.34%

4. Moving Averages:

MA20	MA50	MA200
\$27.36	\$28.25	\$27.38

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
16.78	-0.73	0.84

Extremely oversold conditions. Bearish but oversold. Strong volume support at 2.64x average. Multiple oversold indicators suggesting potential bounce. Neutral options sentiment with balanced put/call ratio.

Market Context: Trading near 52-week lows with moderate beta of 0.615. Low beta suggests reduced market sensitivity.

#### 6. Bounce Analysis:



Market Context: Strong technical setup but negative sector sentiment. High volume support indicates strong buying interest.

#### 7. News Sentiment: Negative



#### Key Themes:

- 52-week low price levels
- Political uncertainty impact
- Value investment opportunity

#### **Impact Analysis:**

- <u>Short Term:</u> Negative sentiment likely to persist but oversold conditions suggest bounce
- Medium Term: Recovery potential based on value metrics and strategic initiatives
- Long Term: Positive outlook supported by strong fundamentals and market position

Source	Investing.com
Sentiment	Negative
Date	2024-11-15 00:00:00 ET
Title	Pfizer stock hits 52-week low at \$25.14 amid market challenges
Summary	Pfizer stock reached new 52-week lows as market challenges persist. The pharmaceutical giant faces headwinds in current market environ- ment, though fundamentals remain solid.

Source	Yahoo Finance
Sentiment	Positive
Date	2024-11-15 00:00:00 ET
Title	Pfizer (PFE) is a Top-Ranked Value Stock: Should You Buy?
Summary	Analysis suggests Pfizer represents a strong value opportunity at current levels, with favorable metrics and potential for recovery.

Source	Stock Titan
Sentiment	Neutral
Date	2024-11-14 00:00:00 ET
Title	Pfizer Executives to Share Strategic Vision at Jefferies London Health- care Conference
Summary	Company leadership to present strategic outlook at major healthcare conference, potentially providing catalyst for stock movement.

## MKC - McCormick & Company, Incorporated:

## 1. Summary:

MKC is showing a compelling dip-buying opportunity with a 6.59% current dip from recent highs and strong technical support near \$72.50. The stock is significantly oversold with RSI at 29.24, suggesting an imminent technical bounce.

Volume has increased 85% above average, indicating strong accumulation at these levels. Risk/reward appears favorable with multiple institutional buyers recently increasing positions and technical indicators suggesting oversold conditions ripe for a reversal..

## Dipster Recommendation: Strong Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$81.28	<b>\$72.5</b> 1	6.59%
Dip Date: 2024-11-16	Max Drawdown: 9.49%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
19.21%	-3.42%	75

3. Key Metrics:

Current Price	Trading Volume
\$73.97	3.2M
Market Cap	YTD Performance
19.85B	-13.48%

4. Moving Averages:

MA20	MA50	MA200
\$77.48	\$80.12	\$73.98

Price below MA20 and MA50, at MA200 support

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
29.24	-1.28	1.00

Deeply oversold, suggesting potential bounce. Bearish but showing signs of bottoming. 85% above average volume indicating strong accumulation. Multiple oversold indicators suggesting reversal potential. Neutral options sentiment with balanced put/call ratio.

Market Context: Beta of 0.76 indicates lower volatility than market. Trading near 52-week lows with strong institutional support.

#### 6. Bounce Analysis:



Market Context: Strong support at \$72.50 with high institutional buying. 85% above average volume indicating strong accumulation.

#### 7. News Sentiment: Positive

H. Positive	Positive	Neutral	Negative	H. Negative
30%	50%	20%	0%	0%

#### Key Themes:

- Institutional accumulation
- Strong insider buying
- Portfolio manager confidence

#### Impact Analysis:

- Short Term: Strong institutional buying pressure likely to support price
- <u>Medium Term</u>: Continued institutional accumulation suggests potential for sustained recovery
- Long Term: Multiple major investors increasing positions indicates positive long-term outlook

Source	MarketBeat
Sentiment	Highly Positive
Date	2024-11-15 00:00:00 ET
Title	Broderick Brian C Purchases 16,204 Shares of McCormick & Company
Summary	Significant insider purchase showing strong confidence in company's prospects with 73.1% position increase during Q3.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-16 06:24:07 ET
Title	Oppenheimer & Co. Inc. Holdings Lifted
Summary	Major institutional investor increases holdings by 57.6% in Q3, demon- strating strong confidence in company's value proposition.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-13 00:00:00 ET
Title	Principal Financial Group Inc. Raises Holdings
Summary	Another major institutional investor increases position by 8.9% during Q3, showing continued institutional confidence.

## KO - The Coca-Cola Company:

## 1. Summary:

KO is showing a significant dip opportunity with a 5.70% current dip and 12.71% drawdown from recent highs. Technical indicators suggest extreme oversold conditions with RSI at 14.22, while volume has increased 70% above average, indicating potential capitulation.

Strong support exists near \$61.39, with the stock currently trading near 30-day lows. The risk/reward setup appears favorable given the stock's defensive nature and historical stability.

Multiple technical bounce signals are emerging, supported by oversold conditions and increased volume activity. Recent institutional activity and analyst coverage suggest potential value at current levels..

## Dipster Recommendation: Strong Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$70.69</b>	<b>\$61.39</b>	5.70%
Dip Date: 2024-11-16	Max Drawdown: 12.71%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
3.92%	<b>-2.3</b> 1%	75

3. Key Metrics:

Current Price	Trading Volume
\$61.74	24.1M
Market Cap	YTD Performance
265.96B	-16.03%

4. Moving Averages:

MA20	MA50	MA200
\$65.26	\$68.59	\$63.97

Trading below all major moving averages

#### 5. Technical Indicators:

6. Bounce Analysis:

RSI	MACD	Put/Call Ratio
14.22	-1.81	0.96

Extremely oversold conditions. Bearish momentum but oversold. Volume 70% above average indicating potential capitulation. Multiple oversold signals suggesting bounce potential. Nearly equal put/call ratio suggesting neutral options sentiment.

Market Context: Low beta (0.62) defensive stock showing relative weakness. Current price near 52-week low range indicating value zone.

# Bounce Probability:<br/>75%Key Recovery Level:<br/>\$63.97Risk Level:<br/>LowVolume Support:<br/>Yes

Market Context: Strong support level and oversold conditions limit downside risk. Above-average volume suggests potential reversal.

## 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	30%	40%	20%	0%

#### Key Themes:

- Institutional position changes
- Valuation analysis
- Price decline coverage

#### **Impact Analysis:**

- Short Term: Negative sentiment contributing to price pressure
- Medium Term: Valuation metrics suggest potential recovery
- Long Term: Fundamental outlook remains stable

Source	Yahoo Finance
Sentiment	Neutral
Date	2024-11-11 19:00:00 ET
Title	KO Stock Drops 9.8% in a Month: Buying Opportunity or Warning Sign?
Summary	Analysis of recent price decline and its implications for investors. Ar- ticle discusses the stock's underperformance relative to industry and potential buying opportunity at current levels.

Source	Yahoo Finance
Sentiment	Positive
Date	2024-11-10 19:00:00 ET
Title	The Coca-Cola Company (NYSE:KO) Shares Could Be 31% Below Their Intrinsic Value Estimate
Summary	Detailed valuation analysis suggesting significant undervaluation of KO shares based on intrinsic value calculations and future growth prospects.

Source	Simply Wall Street
Sentiment	Neutral
Date	2024-11-13 19:00:00 ET
Title	Have Coca-Cola Insiders Been Selling Stock?
Summary	Analysis of insider trading activity showing some selling pressure, though not at concerning levels given the company's size and normal trading patterns.

## JKHY - Jack Henry & Associates, Inc.:

## 1. Summary:

JKHY is showing a significant dip opportunity with an 8.66% decline from recent highs, currently testing support around \$171-173. Technical indicators suggest oversold conditions with RSI at 23.3 and positive volume confirmation.

Strong institutional activity and recent analyst upgrades provide fundamental support for a potential bounce.

The risk/reward setup appears favorable with limited downside risk to the 30-day low of \$171.38 versus potential upside to recent highs near \$189. Immediate catalysts include oversold technical conditions and positive analyst sentiment, though elevated put/call ratio suggests some near-term caution..

## Dipster Recommendation: Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$189.63	\$171.38	8.66%
Dip Date:	Max Drawdown:	Max Drawdown Date:
2024-11-16	9.62%	2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
10.03%	-2.20%	75

3. Key Metrics:

Current Price	Trading Volume
\$173.21	1.5M
Market Cap	YTD Performance
12.64B	-8.66%

4. Moving Averages:

MA20	MA50	MA200
\$180.92	\$179.46	\$170.19

Price below MA20 and MA50, above MA200

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
23.30	-1.62	1.23

Deeply oversold conditions. Bearish momentum but oversold. Strong volume support at 2.82x average. Multiple oversold indicators suggesting bounce potential. Elevated put/call ratio indicating bearish sentiment.

Market Context: Low beta stock showing relative stability. Moderate PE ratio with strong institutional support.

#### 6. Bounce Analysis:



Market Context: Strong technicals but elevated options bearishness. High volume support at 2.82x average daily volume.

#### 7. News Sentiment: Positive

H. Positive	Positive	Neutral	Negative	H. Negative
20%	40%	30%	10%	0%

#### Key Themes:

- Institutional investment changes
- Technology innovation
- Analyst upgrades

#### Impact Analysis:

- Short Term: Mixed sentiment with positive analyst upgrades offset by earnings concerns
- <u>Medium Term</u>: Positive outlook supported by new business wins and technology adoption
- Long Term: Strong fundamental position in financial technology sector

Source	MarketBeat
Sentiment	Positive
Date	2024-11-15 00:00:00 ET
Title	Jack Henry & Associates (NASDAQ:JKHY) Upgraded at StockNews.com
Summary	StockNews.com upgraded JKHY from 'hold' to 'buy' rating, indicating improved analyst sentiment and potential upside in the stock. The up- grade reflects growing confidence in the company's fundamental out- look and market position.

Source	MarketScreener
Sentiment	Positive
Date	2024-11-12 00:00:00 ET
Title	First Bank of Alabama Selects Jack Henry to Innovate and Propel Growth
Summary	First Bank of Alabama chose Jack Henry for technology modernization, demonstrating the company's continued success in winning new busi- ness and expanding market share. The deal highlights JKHY's strong position in financial technology solutions.

Source	Defense World
Sentiment	Negative
Date	2024-11-10 00:00:00 ET
Title	William Blair Has Negative Estimate for JKHY Q2 Earnings
Summary	William Blair reduced Q2 2025 earnings estimates for JKHY, suggesting potential near-term earnings pressure. The revision indicates some an- alyst concerns about short-term financial performance.

## DPZ - Domino's Pizza, Inc.:

#### 1. Summary:

DPZ is showing a moderate dip opportunity with a 6.98% decline from recent highs, supported by strong volume and positive technical indicators. The stock has found support near \$430 with multiple technical bounce signals emerging.

Warren Buffett's recent stake and positive analyst coverage provide strong fundamental catalysts for a potential recovery..

## Dipster Recommendation: Buy


2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$462.75	\$408.00	6.98%
Dip Date: 2024-11-16	Max Drawdown: 7.19%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
2.86%	<b>-2.3</b> 1%	70

3. Key Metrics:

Current Price	Trading Volume
\$430.43	1.78M
Market Cap	YTD Performance
14.86B	-7.00%

4. Moving Averages:

MA20	MA50	MA200
\$429.56	\$423.49	\$456.32

Above 20-day and 50-day MA, below 200-day MA

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
57.31	4.81	1.68

Neutral RSI indicates balanced momentum. Positive MACD with bullish crossover potential. Volume 2.72x average, indicating strong buying interest. Multiple bullish signals with strong volume support. High put/call ratio suggests hedging activity.

Market Context: Low beta of 0.859 indicates lower volatility than market. Trading well above 52-week low with moderate risk profile.

## 6. Bounce Analysis:



Market Context: Legal risks offset by strong institutional support. Above-average volume supports potential recovery.

#### 7. News Sentiment: Positive

H. Positive	Positive	Neutral	Negative	H. Negative
30%	40%	20%	10%	0%

#### Key Themes:

- Buffett investment
- Strong cash flow
- Legal challenges

#### **Impact Analysis:**

- Short Term: Buffett's investment likely to drive positive momentum
- Medium Term: Legal challenges may create temporary headwinds
- Long Term: Strong fundamentals and cash flow support growth potential

#### 8. Recent Articles:

Source	Forbes
Sentiment	Highly Positive
Date	2024-11-15 00:00:00 ET
Title	Warren Buffett's Berkshire Trims Apple, Bites Into Domino's Pizza
Summary	Berkshire Hathaway has taken a new position in Domino's Pizza, sig- naling strong confidence in the company's business model and future prospects.

Source	Barchart.com
Sentiment	Positive
Date	2024-11-15 00:00:00 ET
Title	Is Domino's Pizza Stock Worth Buying? Buffett Likes Its Huge Free Cash Flow
Summary	Analysis highlights Domino's strong free cash flow generation as a key factor in Buffett's investment decision, suggesting strong fundamental value.

Source	TipRanks
Sentiment	Negative
Date	2024-11-14 00:00:00 ET
Title	Class Action Lawsuit Against Domino's Pizza, Inc.
Summary	Shareholders filed a class action lawsuit against Domino's Pizza, raising concerns about potential legal risks and corporate governance issues.

### IQV - IQVIA Holdings Inc.:

### 1. Summary:

IQV is showing a significant dip of 14.71% from recent highs, with strong oversold conditions (RSI: 28.87) and elevated volume. The stock has found initial support near \$189.63, with technical indicators suggesting extreme oversold conditions.

Current price action shows potential for a technical bounce, supported by institutional buying activity and positive analyst sentiment. The risk/reward setup appears favorable with a 2.5:1 ratio, backed by strong

fundamentals (PE: 15.84) and positive analyst recommendations. Immediate catalysts include oversold RSI conditions and potential institutional accumulation, though market-wide weakness remains a concern..

### Dipster Recommendation: Buy



2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$237.21</b>	<b>\$189.63</b>	14.71%
Dip Date:	Max Drawdown:	Max Drawdown Date:
2024-11-16	19.42%	2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
6.68%	-9.78%	70

3. Key Metrics:

Current Price	Trading Volume
\$192.68	3.12M
Market Cap	YTD Performance
34.97B	-16.99%

4. Moving Averages:

MA20	MA50	MA200
\$214.90	\$226.96	\$232.12

Price below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
28.87	-6.42	1.0

Deeply oversold conditions indicating potential bounce. Bearish momentum but approaching oversold levels. Volume 2.38x average indicating strong selling climax. Multiple oversold indicators suggesting potential reversal. Neutral options sentiment with balanced put/call ratio.

Market Context: High beta stock (1.51) showing amplified market movement. Trading near 52-week lows with elevated volatility.

### 6. Bounce Analysis:



Market Context: Strong oversold conditions but broader market weakness presents headwinds. Above-average volume suggesting potential selling exhaustion.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	30%	40%	20%	0%

#### Key Themes:

- Institutional buying
- Analyst coverage
- Market underperformance

#### **Impact Analysis:**

- Short Term: Negative price pressure from recent market weakness
- Medium Term: Positive institutional accumulation signals
- Long Term: Strong analyst support suggests favorable outlook

#### 8. Recent Articles:

Source	MarketWatch
Sentiment	Negative
Date	2024-11-15 18:23:59 ET
Title	IQVIA Holdings Inc. stock underperforms Friday when compared to competitors
Summary	Stock declined 5.06% amid broader market weakness, underperforming sector peers in a challenging trading session.

Source	Simply Wall Street
Sentiment	Positive
Date	2024-11-14 16:23:59 ET
Title	When Should You Buy IQVIA Holdings Inc. (NYSE:IQV)?
Summary	Analysis suggests potential buying opportunity emerging for IQVIA Holdings, with focus on valuation and market positioning.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-12 16:23:59 ET
Title	IQVIA Holdings Inc. (NYSE:IQV) Receives Average Recommendation of "Moderate Buy" from Brokerages
Summary	Analysts maintain positive outlook with average 'Moderate Buy' rating, supported by 23 analyst opinions and 1.6 mean recommendation score.

### IFF - International Flavors & Fragrances Inc.:

### 1. Summary:

IFF is showing a significant dip of 14.48% from recent highs, with the stock currently testing 30-day lows at \$86.14. Technical indicators suggest extreme oversold conditions with RSI at 19.88, while volume has increased 1.6x above average, indicating potential capitulation.

The current price is below all major moving averages, suggesting strong bearish momentum, but the oversold conditions and increased volume could signal a technical bounce.

The risk/reward setup appears favorable for a short-term bounce play, with immediate support at the current 30-day low of \$86.07. The stock's 200-day MA shows an upward trend, and analyst consensus remains bullish with a 1.95 mean recommendation.

Recent product launches and institutional activity provide potential catalysts for recovery..

Dipster Recommendation: Buy



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### 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$105.50</b>	\$86.07	14.48%
Dip Date: 2024-11-16	Max Drawdown: 18.05%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
0.37%	-3.68%	70

3. Key Metrics:

Current Price	Trading Volume
\$86.14	2.07M
Market Cap	YTD Performance
22.02B	-18.05%

4. Moving Averages:

MA20	MA50	MA200
\$96.68	\$100.68	\$92.80

Price below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
19.88	-3.84	0.93

Extremely oversold conditions. Bearish momentum but oversold. Volume 60% above average indicating potential capitulation. Multiple oversold indicators suggesting potential bounce. Near-neutral options sentiment with slight bearish bias.

Market Context: Trading near 52-week range midpoint with above-average beta. Beta of 1.24 indicates higher than market volatility.

#### 6. Bounce Analysis:



Market Context: Strong oversold conditions but bearish trend needs reversal confirmation. Above-average volume suggests potential selling exhaustion.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	30%	40%	20%	0%

#### Key Themes:

- Product Innovation
- Institutional Trading
- Market Position

#### **Impact Analysis:**

- Short Term: Mixed sentiment with product innovation offset by insider selling
- <u>Medium Term</u>: Positive product development pipeline could support recovery
- Long Term: Stable market position with growth potential in core markets

#### 8. Recent Articles:

Source	MarketScreener
Sentiment	Positive
Date	2024-11-13 19:00:00 ET
Title	IFF Launches TEXSTAR, Pioneering Enzyme Set to Transform Fresh Fermented Food Textures
Summary	IFF announced a new enzymatic texturizing solution for dairy and plant-based products, demonstrating continued innovation in core markets.

Source	Investing.com India
Sentiment	Neutral
Date	2024-11-12 19:00:00 ET
Title	International Flavors & Fragrances' SWOT analysis: stock faces growth challenges amid market shifts
Summary	Analysis highlights company's market position and growth challenges in current market environment.

Source	GuruFocus
Sentiment	Negative
Date	2024-11-12 19:00:00 ET
Title	Insider Sale at International Flavors & Fragrances Inc (IFF)
Summary	President of Nourish division sold 5000 shares, potentially indicating insider sentiment about near-term prospects.

### EFX - Equifax Inc.:

### 1. Summary:

EFX is showing a significant dip of 9.94% from recent highs, with strong oversold conditions (RSI 27.11) and price testing the 200-day MA support. Volume has increased 2.07x above average, suggesting capitulation.

Technical bounce signals are emerging with price near 30-day lows and oversold momentum indicators.

Risk/reward setup appears favorable with limited downside to \$247 support and potential recovery to \$260-265 range within 7 days. Institutional activity shows mixed positioning with some funds reducing exposure while others increasing stakes..

### Dipster Recommendation: Buy



### 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$285.07</b>	<b>\$247.60</b>	9.94%
Dip Date: 2024-11-16	Max Drawdown: 12.06%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
1.97%	-7.28%	70

3. Key Metrics:

Current Price	Trading Volume
\$248.27	1.94M
Market Cap	YTD Performance
30.77B	-12.06%

4. Moving Averages:

MA20	MA50	MA200
\$267.64	\$282.67	\$262.55

Price below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
27.11	-6.06	1.07

Deeply oversold conditions. Bearish momentum but oversold. Above average volume suggesting potential capitulation. Multiple oversold indicators suggesting bounce potential. Slightly bearish options sentiment with elevated put buying.

Market Context: High beta stock (1.59) showing amplified market moves. Elevated volatility with strong institutional support levels.

#### 6. Bounce Analysis:



Market Context: Oversold conditions support bounce but broader market weakness poses risk. Above average volume suggests potential selling exhaustion.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	30%	40%	20%	0%

#### Key Themes:

- Institutional position changes
- Portfolio rebalancing
- Mixed institutional sentiment

#### **Impact Analysis:**

- Short Term: Mixed institutional activity creating price volatility
- Medium Term: Portfolio rebalancing likely to stabilize
- Long Term: Strong analyst recommendations suggest positive outlook

#### 8. Recent Articles:

Source	Yahoo Finance
Sentiment	Neutral
Date	2024-11-14 00:00:00 ET
Title	What Is Equifax Inc.'s (NYSE:EFX) Share Price Doing?
Summary	Analysis of recent share price movements and market dynamics affect- ing EFX stock performance.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-15 00:00:00 ET
Title	CIBC Asset Management Inc Boosts Stake in Equifax Inc.
Summary	CIBC increased holdings by 12.8% during Q3, showing institutional con- fidence in the stock.

Source	MarketBeat
Sentiment	Negative
Date	2024-11-10 00:00:00 ET
Title	Jensen Investment Management Inc. Sells 263,556 Shares of Equifax Inc.
Summary	Major institutional investor reduces position by 17.5% in Q3, indicating some profit-taking or portfolio rebalancing.

### DG - Dollar General Corporation:

### 1. Summary:

Dollar General is showing a significant dip of 10.08% from recent highs, with strong technical support emerging around \$73.51. Multiple technical indicators suggest an oversold condition, with RSI at 34.20 and positive hammer chart pattern formation.

The stock is experiencing a notable drawdown but showing early signs of stabilization with a 1.01% 3-day recovery rate. Risk factors are balanced by attractive valuation metrics and potential technical bounce..

### Dipster Recommendation: Buy



- Weak earnings performance
- Negative technical trend on MA200
- Below all major moving averages
- Hammer chart pattern formation
- Oversold RSI conditions
- Strong dip score of 75/100

### 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$84.39	<b>\$73.5</b> 1	10.08%
Dip Date: 2024-11-16	Max Drawdown: 11.07%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
8.89%	1.01%	75

3. Key Metrics:

Current Price	Trading Volume
\$75.88	4.88M
Market Cap	YTD Performance
16.69B	-54.85%

4. Moving Averages:

MA20	MA50	MA200
\$79.19	\$81.60	\$120.09

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
34.20	-2.08	1.11

Approaching oversold conditions. Bearish but showing potential for reversal. Volume slightly below average at 0.95x. Mixed signals with bearish trend but oversold conditions. Slightly bearish options sentiment with elevated put buying.

Market Context: Low beta stock showing relative stability in volatile market. Moderate risk with strong fundamental valuation support.

### 6. Bounce Analysis:



Market Context: Technical weakness balanced by oversold conditions and value metrics. Below average volume suggests cautious accumulation.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
14%	29%	43%	14%	0%

#### Key Themes:

- Earnings concerns
- Technical support levels
- Expansion initiatives

#### Impact Analysis:

- <u>Short Term</u>: Technical bounce potential from oversold conditions
- Medium Term: Recovery dependent on earnings improvement
- Long Term: Positive outlook supported by expansion initiatives

#### 8. Recent Articles:

Source	Zacks Investment Research
Sentiment	Positive
Date	2024-11-12 19:00:00 ET
Title	Dollar General (DG) Could Find a Support Soon, Here's Why You Should Buy the Stock Now
Summary	Technical analysis suggests potential support formation with hammer pattern, indicating possible reversal point for the stock.

Source	Stock Titan
Sentiment	Positive
Date	2024-11-09 19:00:00 ET
Title	Dollar General Opens Massive Colorado Hub, Creating 400 Jobs in Western Expansion
Summary	Company shows expansion momentum with new distribution center opening in Colorado, creating 400 jobs and strengthening western presence.

Source	Yahoo Finance
Sentiment	Negative
Date	2024-11-13 19:00:00 ET
Title	Dollar General Corporation (DG) Shares Plunged Due to Weak Earnings
Summary	Stock faces pressure from disappointing earnings results, leading to sig- nificant share price decline and investor concerns.

### ULTA - Ulta Beauty, Inc.:

### 1. Summary:

ULTA is showing a compelling dip-buying opportunity with a 7.77% decline from recent highs, currently testing key support levels around \$365. The stock has experienced a significant drawdown following Berkshire Hathaway's position reduction, creating an oversold condition with strong technical bounce potential.

The risk/reward setup appears favorable with robust fundamental metrics and oversold technical indicators suggesting a potential near-term recovery..

### Dipster Recommendation: Buy



- Technical breakdown below support
- High volume selloff

### 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$395.93	<b>\$358.39</b>	7.77%
Dip Date: 2024-11-16	Max Drawdown: 8.66%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
10.24%	-3.85%	70

3. Key Metrics:

Current Price	Trading Volume
\$365.17	2.01M
Market Cap	YTD Performance
17.20B	-36.47%

4. Moving Averages:

MA20	MA50	MA200
\$377.41	\$380.06	\$415.98

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
39.56	-0.73	1.14

Approaching oversold conditions. Bearish momentum but potential for reversal. Above average volume indicating selling climax. Multiple oversold indicators suggesting bounce potential. Slightly bearish options sentiment with elevated put buying.

Market Context: Trading well below 52-week high with reasonable valuation. Beta of 1.33 indicates higher than market volatility.

#### 6. Bounce Analysis:



Market Context: Institutional selling pressure balanced by oversold conditions. Above average volume suggests capitulation.

### 7. News Sentiment: Negative

H. Positive	Positive	Neutral	Negative	H. Negative
0%	10%	30%	50%	10%

#### Key Themes:

- Berkshire position reduction
- Institutional selling
- Market underperformance

#### **Impact Analysis:**

- <u>Short Term</u>: Negative pressure from institutional selling
- Medium Term: Potential stabilization as selling pressure subsides
- Long Term: Fundamentally sound with recovery potential

#### 8. Recent Articles:

Source	Benzinga
Sentiment	Negative
Date	2024-11-15 16:24:30 ET
Title	What's Going On With Ulta Beauty Shares Friday?
Summary	Stock declined after Warren Buffett's Berkshire Hathaway reduced its position, triggering broader market concerns.

Source	MarketWatch
Sentiment	Negative
Date	2024-11-15 18:24:30 ET
Title	Ulta Beauty Inc. stock underperforms Friday when compared to competitors
Summary	Shares declined 4.60% amid broader market weakness and sector-wide pressure.

Source	MarketWatch
Sentiment	Positive
Date	2024-11-14 16:24:30 ET
Title	Ulta Beauty Inc. stock outperforms competitors on strong trading day
Summary	Stock showed relative strength with a 0.78% gain during positive market session.

### EL - The Estée Lauder Companies Inc.:

### 1. Summary:

EL is showing a significant dip opportunity with a 32.48% drawdown from recent highs and currently trading near 52-week lows. Technical indicators suggest extreme oversold conditions with RSI at 15.93, while price action shows initial signs of stabilization around \$63 support level.

Multiple institutional investors are increasing positions, suggesting smart money accumulation during this dip.

The risk/reward setup appears favorable with limited downside from current levels given the oversold conditions and institutional buying. However, recovery may be gradual due to below-average volume and ongoing legal investigations that could create near-term headline risk..

### Dipster Recommendation: Buy



### 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$92.46</b>	<b>\$62.29</b>	6.87%
Dip Date: 2024-11-16	Max Drawdown: 32.48%	Max Drawdown Date: 2024-11-13
Recovery Progress:	3-Day Recovery:	Total Dip Score:
4.40%	1.61%	80

3. Key Metrics:

Current Price	Trading Volume
\$63.75	2.9M
Market Cap	YTD Performance
22.88B	-60.09%

4. Moving Averages:

MA20	MA50	MA200
\$74.26	\$84.66	\$113.25

Price below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
15.93	-7.27	1.0

Extremely oversold conditions. Bearish trend but showing potential divergence. Below average volume indicating weak selling pressure. Multiple oversold indicators suggesting potential bounce. Neutral options sentiment with equal put/call ratio.

Market Context: Trading near 52-week lows with beta of 1.04. High volatility with significant recent drawdown.

### 6. Bounce Analysis:



Market Context: Strong oversold conditions but weak volume support. Current volume at 60% of average, indicating weak participation.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	30%	40%	20%	0%

#### Key Themes:

- Institutional investment increases
- Legal investigations
- Share incentive plan amendments

#### Impact Analysis:

- Short Term: Mixed sentiment with legal concerns offsetting institutional buying
- Medium Term: Potential recovery supported by institutional confidence
- Long Term: Positive outlook based on strong institutional backing

### 8. Recent Articles:

Source	MarketBeat
Sentiment	Positive
Date	2024-11-14 00:00:00 ET
Title	ING Groep NV Increases Stock Holdings in The Estée Lauder Compa- nies Inc.
Summary	Major institutional investor ING Groep NV significantly increased its position in EL by 393.7% during Q3, showing strong institutional confidence in the company despite recent price weakness.

Source	Accesswire
Sentiment	Negative
Date	2024-11-14 00:00:00 ET
Title	Bronstein, Gewirtz & Grossman, LLC Initiates an Investigation into Al- legations Against The Estée Lauder Companies, Inc.
Summary	Law firm launches investigation into potential claims against EL, sug- gesting possible legal challenges that could impact investor sentiment and create near-term headline risk.

Source	GuruFocus
Sentiment	Neutral
Date	2024-11-15 21:23:47 ET
Title	The Estée Lauder Companies Inc. (EL) Announces Amendments to Share Incentive Plan
Summary	Company stockholders approved amendments to the share incentive plan, indicating corporate governance updates and potential changes to executive compensation structure.

### DOW - Dow Inc.:

### 1. Summary:

DOW is showing a significant dip opportunity with an 11.39% decline from recent highs, currently testing 52-week lows at \$44.04. Technical indicators suggest extreme oversold conditions with RSI at 12.76, while volume is elevated at 1.32x average, indicating potential capitulation.

The stock is trading well below all major moving averages, suggesting strong downward momentum but increasing probability of a technical bounce. The risk/reward setup appears favorable for a short-term bounce trade, supported by oversold conditions and proximity to major support. Recent positive news about workplace recognition and sustainable partnerships provide potential catalysts, though broader market weakness remains a concern..

### Dipster Recommendation: Buy



### 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$53.48	\$44.00	11.39%
Dip Date: 2024-11-16	Max Drawdown: 17.28%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
0.44%	-2.22%	70

3. Key Metrics:

Current Price	Trading Volume
\$44.04	6.77M
Market Cap	YTD Performance
30.83B	-27.43%

4. Moving Averages:

MA20	MA50	MA200
\$48.41	\$51.11	\$53.56

Price below all major moving averages
#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
12.76	-2.00	0.92

Extremely oversold conditions. Bearish trend with increasing downward momentum. Above average volume indicating potential selling climax. Multiple oversold indicators suggesting bounce potential. Nearly balanced put/call ratio suggesting neutral options sentiment.

Market Context: High beta stock (1.22) amplifying market movements. Trading at multi-year support level with elevated volatility.

#### 6. Bounce Analysis:



Market Context: Strong technical setup but challenging market environment. Above average volume suggests potential selling exhaustion.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	30%	40%	20%	0%

#### Key Themes:

- Workplace recognition
- Sustainable initiatives
- Market weakness

#### **Impact Analysis:**

- Short Term: Mixed sentiment with positive corporate developments offset by market weakness
- <u>Medium Term</u>: Positive outlook supported by strategic initiatives and workplace recognition
- Long Term: Favorable positioning in sustainability and corporate culture

#### 8. Recent Articles:

Source	Stock Titan
Sentiment	Positive
Date	2024-11-14 00:00:00 ET
Title	Dow Named Fortune World's Best Workplace 2024
Summary	Dow received recognition as one of Fortune's World's Best Workplaces for the second consecutive year, achieving certification across 15 coun- tries. This positive development highlights strong corporate culture and employee satisfaction.

Source	Yahoo Finance
Sentiment	Neutral
Date	2024-11-15 00:00:00 ET
Title	Are Dow Inc.'s Fundamentals Good Enough to Warrant Buying Given The Stock's Recent Weakness?
Summary	Analysis of Dow's fundamentals amid recent stock price weakness, sug- gesting potential value opportunity despite market challenges.

Source	MarketScreener
Sentiment	Positive
Date	2024-11-12 00:00:00 ET
Title	Dow Partners with Guangdong Delian Group Co., Ltd.
Summary	Strategic partnership announcement focusing on sustainable solutions for the automotive market, demonstrating commitment to innovation and environmental initiatives.

## CPB - Campbell Soup Company:

#### 1. Summary:

Campbell Soup is showing a significant dip opportunity with an 8.67% decline from recent highs, reaching oversold conditions on RSI (16.37). Strong volume support with 2.19x average volume suggests capitulation.

Technical bounce signals are emerging with price near 30-day lows and oversold momentum indicators. Risk/reward appears favorable with limited downside given strong fundamental support and recent analyst upgrade to Overweight, though broader market weakness remains a concern.

## Dipster Recommendation: Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$48.74	<b>\$42.70</b>	8.67%
Dip Date: 2024-11-16	Max Drawdown: 12.03%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
7.71%	-2.46%	80

3. Key Metrics:

Current Price	Trading Volume
\$43.15	4.93M
Market Cap	YTD Performance
12.84B	-18.29%

4. Moving Averages:

MA20	MA50	MA200
\$46.03	\$47.81	\$45.37

Price below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
16.37	-1.07	1.00

Deeply oversold condition indicating potential bounce. Bearish but showing signs of potential reversal. Strong volume spike suggests potential selling exhaustion. Multiple oversold indicators suggest bounce potential. Neutral options sentiment with balanced put/call ratio.

Market Context: Low beta stock showing defensive characteristics. Conservative risk profile with moderate downside protection.

#### 6. Bounce Analysis:



Market Context: Limited downside but market conditions remain challenging. Strong volume spike suggests potential reversal point.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
12.5%	37.5%	50%	0%	0%

#### Key Themes:

- Management changes
- Institutional investment
- Analyst upgrades

#### **Impact Analysis:**

- <u>Short Term:</u> Positive analyst upgrade could provide immediate support
- Medium Term: New executive appointment may drive operational improvements
- Long Term: Increased institutional ownership suggests long-term value potential

#### 8. Recent Articles:

Source	Defense World
Sentiment	Highly Positive
Date	2024-11-16 05:23:40 ET
Title	Campbell Soup (NASDAQ:CPB) Raised to Overweight at Piper Sandler
Summary	Significant analyst upgrade from neutral to overweight rating, indicat- ing improved outlook for the company's performance and potential stock price appreciation.

Source	marketscreener.com
Sentiment	Positive
Date	2024-11-15 16:23:40 ET
Title	Campbell's Appoints Daniel L. Poland Chief Enterprise Transformation Officer
Summary	Strategic appointment of new executive to lead transformation initia- tives, suggesting potential operational improvements and efficiency gains.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-15 16:23:40 ET
Title	Victory Capital Management Inc. Grows Stock Holdings in Campbell Soup
Summary	Institutional investor increases position by 88.2% during third quarter, demonstrating confidence in company's value proposition.

## SJM - The J. M. Smucker Company:

## 1. Summary:

SJM is showing a significant dip opportunity with an 8.58% decline from recent highs, currently testing 52-week lows at \$106.92. Technical indicators suggest extreme oversold conditions with RSI at 25.15 and strong volume support at 1.94x average.

The stock has found initial support near \$106.19, with multiple technical bounce signals emerging.

The risk/reward setup appears favorable with limited downside risk given the oversold conditions and proximity to major support levels. Immediate catalysts include dividend ex-date approaching and institutional buying activity, though analyst sentiment remains cautious with a hold rating..

## Dipster Recommendation: Buy



2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$120.75	<b>\$106.19</b>	8.58%
Dip Date:	Max Drawdown:	Max Drawdown Date:
2024-11-16	11.96%	2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
5.06%	-3.58%	80

3. Key Metrics:

Current Price	Trading Volume
\$106.92	1.85M
Market Cap	YTD Performance
11.38B	-15.32%

4. Moving Averages:

MA20	MA50	MA200
\$113.37	\$116.12	\$115.11

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
25.15	-1.94	0.78

Extremely oversold conditions. Bearish momentum but approaching oversold levels. Strong volume support at 1.94x average volume. Multiple oversold indicators suggesting potential bounce. Balanced options activity with slight bearish bias.

Market Context: Low beta stock showing defensive characteristics. Moderate risk profile with strong fundamental support.

#### 6. Bounce Analysis:



Market Context: Strong technical support but bearish trend needs reversal confirmation. Above average volume suggesting strong buying interest.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	30%	50%	10%	0%

#### Key Themes:

- Institutional position changes
- Dividend announcement
- Analyst coverage

#### **Impact Analysis:**

- Short Term: Dividend ex-date could provide price support
- Medium Term: Institutional buying suggests value opportunity
- Long Term: Stable business model with moderate growth potential

#### 8. Recent Articles:

Source	Yahoo Finance
Sentiment	Positive
Date	2024-11-10 12:34:33 ET
Title	Four Days Left Until The J. M. Smucker Company (NYSE:SJM) Trades Ex-Dividend
Summary	Upcoming dividend event highlighting the company's continued share- holder returns. The article discusses the dividend payment details and timing, which could provide near-term support for the stock price.

Source	Simply Wall Street
Sentiment	Neutral
Date	2024-11-13 00:00:00 ET
Title	Is The J. M. Smucker Company's (NYSE:SJM) ROE Of 9.6% Concerning?
Summary	Analysis of SJM's return on equity metrics, suggesting moderate but stable performance. The article examines the company's financial effi- ciency and compares it to industry standards.

Source	MarketBeat
Sentiment	Positive
Date	2024-11-16 05:24:24 ET
Title	Principal Financial Group Inc. Purchases 5,790 Shares of The J. M. Smucker Company
Summary	Institutional investor increases position by 4.5%, demonstrating confi- dence in the company's value proposition. The purchase suggests pro- fessional investors see opportunity at current price levels.

## GIS - General Mills, Inc.:

#### 1. Summary:

GIS is showing a significant dip of 8.04% from recent highs, with strong oversold conditions (RSI: 24.44) and increased volume activity. The stock has found initial support near \$62.39, with technical indicators suggesting an oversold bounce is likely.

Recent acquisition news and institutional activity provide potential catalysts for recovery.

Risk/reward setup appears favorable with limited downside risk to \$62.00 support and potential upside to first resistance at \$66.92 (MA20). Volume surge and oversold conditions support a technical bounce, while fundamental metrics (PE: 13.45) suggest reasonable valuation..

## Dipster Recommendation: Buy



2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$71.00</b>	<b>\$62.39</b>	8.04%
Dip Date: 2024-11-16	Max Drawdown: 11. <b>3</b> 1%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
10.30%	-1.63%	85

3. Key Metrics:

Current Price	Trading Volume
\$63.21	6.36M
Market Cap	YTD Performance
35.09B	-16.72%

4. Moving Averages:

MA20	MA50	MA200
\$66.92	\$70.38	\$67.35

Price below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
24.44	-1.75	0.94

Deeply oversold conditions. Bearish but showing potential for reversal. Volume 1.77x average, suggesting capitulation. Multiple oversold indicators suggest bounce potential. Near-neutral options sentiment with slight bearish bias.

Market Context: Low beta stock showing defensive characteristics. Low beta of 0.107 indicates reduced market sensitivity.

#### 6. Bounce Analysis:



Market Context: Strong support level and oversold conditions limit downside. Above-average volume suggests potential reversal.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	30%	40%	20%	0%

#### Key Themes:

- Acquisition activity
- Institutional ownership changes
- Valuation analysis

#### Impact Analysis:

- Short Term: Recent acquisition news could provide positive catalyst
- Medium Term: Institutional ownership changes suggest cautious positioning
- Long Term: Valuation concerns balanced by strategic growth initiatives

#### 8. Recent Articles:

Source	marketscreener.com
Sentiment	Positive
Date	2024-11-13 19:00:00 ET
Title	General Mills: new acquisition in the animal feed sector
Summary	General Mills acquired Whitebridge Pet Brands for \$1.45 billion to strengthen its pet food business, showing strategic expansion in high- growth segments.

Source	Simply Wall Street
Sentiment	Negative
Date	2024-11-11 19:00:00 ET
Title	General Mills, Inc.'s (NYSE:GIS) Low P/E No Reason For Excitement
Summary	Analysis suggests current low P/E ratio may not indicate undervalua- tion, with market showing concern about growth prospects.

Source	MSN
Sentiment	Neutral
Date	2024-11-13 19:00:00 ET
Title	Are Wall Street Analysts Predicting General Mills Stock Will Climb or Sink?
Summary	Market analysis of General Mills' position as global food industry leader, discussing current market cap of \$36.2B and future growth prospects.

#### AOS - A. O. Smith Corporation:

#### 1. Summary:

AOS is showing a significant dip of 7.30% from recent highs, with the stock currently testing its 52-week low. Technical indicators suggest an oversold condition with RSI at 21, presenting a potential bounce opportunity.

The stock has found initial support at the current level with increasing volume, though institutional selling pressure is evident from recent news. The risk/reward setup appears favorable with a relatively low put/call ratio of 0.67 suggesting limited downside protection, and the stock trading 24% below analyst-estimated fair value. The current technical configuration, combined with oversold conditions and value metrics, presents a compelling short-term bounce opportunity..

## Dipster Recommendation: Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$79.90</b>	<b>\$72.15</b>	7.30%
Dip Date: 2024-11-16	Max Drawdown: 9.70%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
1.03%	-1.24%	70

3. Key Metrics:

Current Price	Trading Volume
\$72.23	1.1M
Market Cap	YTD Performance
10.47B	-21.87%

4. Moving Averages:

MA20	MA50	MA200
\$75.50	\$80.31	\$82.29

Price below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
21.06	-2.13	0.67

Deeply oversold condition. Bearish momentum but oversold. Above average volume indicating potential reversal. Multiple oversold indicators suggesting bounce potential. Relatively low put/call ratio suggests limited downside hedging.

Market Context: Trading near 52-week lows with beta of 1.17 indicating higher volatility. PE ratio of 17.72 suggests reasonable valuation.

#### 6. Bounce Analysis:



Market Context: Strong technical support but institutional selling pressure present. Above average volume suggesting accumulation at support.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
20%	20%	40%	20%	0%

#### Key Themes:

- Institutional position changes
- Valuation analysis
- Technical support levels

#### Impact Analysis:

- Short Term: Institutional selling pressure may create temporary weakness
- Medium Term: Valuation metrics suggest potential for recovery
- Long Term: Fundamental outlook remains stable despite technical weakness

#### 8. Recent Articles:

Source	Yahoo Finance
Sentiment	Positive
Date	2024-11-10 00:00:00 ET
Title	Is There An Opportunity With A. O. Smith Corporation's (NYSE:AOS) 24% Undervaluation?
Summary	Analysis suggests AOS is significantly undervalued based on future cash flow projections, indicating potential upside opportunity for investors.

Source	Investing.com
Sentiment	Negative
Date	2024-11-12 00:00:00 ET
Title	A.O. Smith stock hits 52-week low at \$74.36 amid market shifts
Summary	Stock reaches new 52-week low, reflecting challenging market condi- tions and technical weakness in recent trading sessions.

Source	MarketBeat
Sentiment	Neutral
Date	2024-11-16 05:23:29 ET
Title	Principal Financial Group Inc. Reduces Stock Position in A. O. Smith Co.
Summary	Major institutional investor reduces position, indicating potential near- term caution but not necessarily reflecting long-term fundamental con- cerns.

## SWKS - Skyworks Solutions, Inc.:

## 1. Summary:

SWKS is showing a significant dip opportunity with an 8.54% decline from recent highs and currently trading near 52-week lows. Technical indicators suggest extreme oversold conditions with RSI at 26.92 and strong support emerging around \$82-83.

Recent earnings and guidance have created selling pressure, but the stock appears to be stabilizing with increasing volume support.

The risk/reward setup appears favorable for a technical bounce, supported by oversold conditions and proximity to major support levels. However, weak fundamental outlook and analyst downgrades present headwinds that may limit upside potential in the immediate term..

## Dipster Recommendation: Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$99.73</b>	\$82.13	8.54%
Dip Date: 2024-11-16	Max Drawdown: 17.65%	Max Drawdown Date: 2024-11-13
Recovery Progress:	3-Day Recovery:	Total Dip Score:
8.86%	-3.85%	70

3. Key Metrics:

Current Price	Trading Volume
\$83.69	2.74M
Market Cap	YTD Performance
13.37B	-30.75%

4. Moving Averages:

MA20	MA50	MA200
\$90.58	\$95.14	\$100.53

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
26.92	-3.33	0.79

Extremely oversold conditions. Bearish momentum but oversold. Above average volume indicating selling climax. Multiple oversold indicators suggesting potential bounce. Slightly bearish options sentiment with elevated put buying.

Market Context: High beta stock showing increased volatility. Trading near 52-week lows with elevated risk metrics.

#### 6. Bounce Analysis:



Market Context: Strong technical setup but fundamental headwinds persist. Above average volume suggesting potential selling exhaustion.

#### 7. News Sentiment: Negative

H. Positive	Positive	Neutral	Negative	H. Negative
0%	10%	30%	50%	10%

#### Key Themes:

- Analyst downgrades
- Weak guidance
- Institutional selling

#### **Impact Analysis:**

- Short Term: Negative sentiment likely to pressure stock
- Medium Term: Recovery potential depends on inventory normalization
- Long Term: Fundamental outlook remains challenging

#### 8. Recent Articles:

Source	Yahoo Finance
Sentiment	Negative
Date	2024-11-13 00:00:00 ET
Title	Skyworks Solutions Faces Headwinds: Analysts Slash Price Forecasts
Summary	Multiple analysts have reduced price targets following disappointing Q4 results and weak guidance. The company faces inventory challenges and reduced demand outlook.

Source	Nasdaq
Sentiment	Neutral
Date	2024-11-11 00:00:00 ET
Title	Loop Capital Initiates Coverage of Skyworks Solutions with Hold Rec- ommendation
Summary	New analyst coverage initiated with neutral stance, reflecting balanced risk-reward outlook amid current market conditions.

Source	Investing.com
Sentiment	Negative
Date	2024-11-14 00:00:00 ET
Title	Skyworks Solutions executive sells \$1.09 million in stock
Summary	Senior executive's significant stock sale raises concerns about insider confidence in near-term outlook.

## CAG - Conagra Brands, Inc.:

## 1. Summary:

CAG is showing a significant dip of 9.37% from recent highs, with the stock reaching new 52-week lows. Technical indicators suggest extreme oversold conditions with RSI at 12.89, while volume has increased significantly above average, indicating potential capitulation.

The current price is well below all major moving averages, suggesting strong downward momentum but also potential for a technical bounce. The risk/reward setup appears favorable for a short-term bounce trade, supported by oversold conditions and increased volume. However, institutional selling pressure and negative analyst sentiment pose ongoing risks.

The stock's low beta of 0.33 suggests limited market correlation, making this primarily a technical setup play..

# Dip Opportunity Score: 8/10Risk/Reward Ratio: 3.45Best Entry: \$26.45Stop Loss: \$25.90Key Risks:Bounce Signals:• Continued institutional selling pressure• Extreme oversold RSI• Negative analyst sentiment• Extreme oversold RSI• Breaking below 52-week low support• Price near major support

## Dipster Recommendation: Buy

## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$30.11</b>	<b>\$26.21</b>	9.37%
Dip Date: 2024-11-16	Max Drawdown: 12.63%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
12.93%	<b>-3.5</b> 4%	85

3. Key Metrics:

Current Price	Trading Volume
\$26.70	12.25M
Market Cap	YTD Performance
\$12.74B	-19.67%

4. Moving Averages:

MA20	MA50	MA200
\$28.58	\$29.92	\$29.11

Price below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
12.89	-0.67	0.89

Extremely oversold conditions. Bearish trend but oversold. Volume 2.48x above average, suggesting potential capitulation. Multiple oversold indicators suggest bounce potential. Put/Call ratio near neutral, slight bearish bias.

Market Context: Low beta suggests limited market correlation. Volatility increasing but contained due to low beta.

#### 6. Bounce Analysis:



Market Context: Strong technical setup but fundamental headwinds persist. High volume spike suggests potential selling exhaustion.

#### 7. News Sentiment: Negative

H. Positive	Positive	Neutral	Negative	H. Negative
10%	20%	30%	30%	10%

#### Key Themes:

- Institutional selling pressure
- Analyst downgrades
- 52-week low breach

#### **Impact Analysis:**

- Short Term: Negative sentiment likely to continue pressuring price
- Medium Term: Technical oversold conditions may lead to relief rally
- Long Term: Fundamental concerns need resolution for sustained recovery

#### 8. Recent Articles:

Source	MarketBeat
Sentiment	Negative
Date	2024-11-16 15:32:00 ET
Title	Conagra Brands (NYSE:CAG) Reaches New 52-Week Low - What's Next?
Summary	Stock hits new 52-week low at \$26.27, indicating continued selling pres- sure and bearish sentiment. Technical breakdown suggests potential further downside risks despite oversold conditions.

Source	MarketBeat
Sentiment	Neutral
Date	2024-11-16 05:23:35 ET
Title	Conagra Brands, Inc. (NYSE:CAG) Receives Average Rating of "Hold" from Brokerages
Summary	Analysts maintain cautious stance with consensus 'Hold' rating. Aver- age price target suggests limited upside potential, reflecting ongoing concerns about growth prospects and market conditions.

Source	MarketScreener
Sentiment	Positive
Date	2024-11-14 00:00:00 ET
Title	Conagra Brands Named to Military Times' 2024 Best for Vets: Employ- ers List
Summary	Positive corporate recognition for veteran employment practices, demonstrating strong corporate citizenship and workplace culture. However, limited immediate impact on stock price movement.

## LYB - LyondellBasell Industries N.V.:

## 1. Summary:

LYB is showing a compelling dip-buying opportunity with a 6.29% current dip from recent highs and trading near 30-day lows. The stock is deeply oversold with RSI at 28, suggesting a technical bounce is likely.

Strong support exists around \$82.20, with multiple technical indicators suggesting an oversold condition.

The risk/reward setup appears favorable with limited downside risk from current levels and potential for a quick technical rebound. The stock's fundamentals remain solid with a PE ratio of 9.6, though recent negative sentiment and UBS' bottom ranking present near-term headwinds..

## Dipster Recommendation: Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$92.63</b>	<b>\$82.20</b>	6.29%
Dip Date:	Max Drawdown:	Max Drawdown Date:
2024-11-16	10.79%	2024-11-14
Recovery Progress:	3-Day Recovery:	Total Dip Score:
4.53%	-1.14%	70

3. Key Metrics:

Current Price	Trading Volume
\$82.65	2.1M
Market Cap	YTD Performance
26.8B	-22.77%

4. Moving Averages:

MA20	MA50	MA200
\$86.27	\$91.13	\$94.76

Trading below all major moving averages

#### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
28.01	-2.38	0.93

Deeply oversold condition. Bearish but oversold. Volume slightly below average at 0.97x. Multiple oversold indicators suggest bounce potential. Neutral options sentiment with balanced put/call ratio.

Market Context: Trading near 52-week lows with elevated beta of 1.09. Value metrics suggest limited downside risk at current levels.

#### 6. Bounce Analysis:



Market Context: Strong technical setup but negative sentiment presents headwinds. Below average volume suggests cautious accumulation.

#### 7. News Sentiment: Negative

H. Positive	Positive	Neutral	Negative	H. Negative
0%	25%	25%	50%	0%
#### Key Themes:

- Undervaluation
- Institutional position changes
- Negative quant ranking

#### Impact Analysis:

- Short Term: Negative sentiment likely to pressure price
- <u>Medium Term:</u> Value metrics suggest potential recovery
- Long Term: Dividend strength provides support

### 8. Recent Articles:

Source	Insider Monkey
Sentiment	Negative
Date	2024-11-16 06:24:05 ET
Title	UBS: LyondellBasell Industries N.V. (NYSE:LYB) Is A Bottom-Ranked Quant Stock
Summary	UBS has placed LYB among its bottom-ranked quant stocks, suggesting potential fundamental weaknesses in the company's current position.

Source	Yahoo Finance
Sentiment	Positive
Date	2024-11-10 11:24:05 ET
Title	LyondellBasell Industries N.V. (LYB): Among 10 Best Undervalued Stocks to Buy Right Now
Summary	Analysis suggests LYB is significantly undervalued, presenting a poten- tial buying opportunity for value investors.

Source	Yahoo Finance
Sentiment	Neutral
Date	2024-11-14 11:24:05 ET
Title	Is LyondellBasell Industries N.V. (LYB) Among The Top Dividend Con- tenders Right Now?
Summary	Analysis of LYB's position among dividend contenders, highlighting the company's dividend strength despite market challenges.

### HRL - Hormel Foods Corporation:

### 1. Summary:

HRL is showing a significant dip of 7.24% from recent highs, with strong technical support near \$29.18. The stock is deeply oversold with RSI at 25.07, suggesting a potential technical bounce.

Volume has increased significantly during the selloff, indicating potential capitulation. The risk/reward setup appears favorable given the stock's defensive nature and dividend history, though broader market weakness remains a concern..

## Dipster Recommendation: Buy



## 2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
<b>\$32.2</b> 1	<b>\$29.18</b>	7.24%
Dip Date: 2024-11-16	Max Drawdown: 8.47%	Max Drawdown Date: 2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
1.11%	-3.88%	85

3. Key Metrics:

Current Price	Trading Volume
\$29.21	4.35M
Market Cap	YTD Performance
16.02B	-20.75%

4. Moving Averages:

MA20	MA50	MA200
\$30.67	\$31.08	\$31.81

Trading below all major moving averages

### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
25.07	-0.32	0.875

Deeply oversold condition. Bearish but showing potential bottoming signs. Volume spike suggests potential capitulation. Multiple oversold indicators suggest bounce potential. Put/call ratio indicates bearish sentiment but potential contrarian signal.

Market Context: Low beta stock showing defensive characteristics. Conservative risk profile with strong dividend history.

### 6. Bounce Analysis:



Market Context: Near-term volatility likely but strong fundamental support. Aboveaverage volume suggests strong accumulation potential.

#### 7. News Sentiment: Neutral

H. Positive	Positive	Neutral	Negative	H. Negative
10%	30%	50%	10%	0%

#### Key Themes:

- Institutional holdings changes
- Military scholarship program
- Thanksgiving parade marketing

#### Impact Analysis:

- <u>Short Term</u>: Mixed institutional sentiment may pressure stock
- <u>Medium Term</u>: Strong marketing initiatives could support holiday sales
- Long Term: Continued focus on brand building and social responsibility

### 8. Recent Articles:

Source	MarketBeat
Sentiment	Negative
Date	2024-11-14 00:00:00 ET
Title	Los Angeles Capital Management LLC Has \$1.74 Million Stock Position in Hormel Foods Co.
Summary	Institutional investor reduces position by 34.3% in Q3, indicating some professional skepticism about near-term prospects.

Source	Stock Titan
Sentiment	Positive
Date	2024-11-11 00:00:00 ET
Title	Hormel Foods Awards \$20K in Military Scholarships, Backing Culinary Dreams
Summary	Company continues commitment to veterans through scholarship pro- gram, demonstrating strong corporate social responsibility initiatives.

Source	Morningstar
Sentiment	Positive
Date	2024-11-12 00:00:00 ET
Title	T-Pain Living the "Good Life" on the Jennie-O Macy's Thanksgiving Day Parade® Float
Summary	Marketing initiative featuring celebrity endorsement and parade partic- ipation shows strong brand promotion during key holiday season.

### PEP - PepsiCo, Inc.:

### 1. Summary:

PepsiCo is showing a significant dip of 5.56% from recent highs, with the stock testing 52-week lows around \$158. Technical indicators suggest extremely oversold conditions with RSI at 21.58, while elevated volume (1.75x average) suggests capitulation.

Strong institutional support and defensive nature of the stock indicate potential for a technical bounce.

The risk/reward setup appears favorable with limited downside at current support levels and multiple technical indicators suggesting oversold conditions. The stock's beta of 0.54 and PE ratio of 18.35 provide fundamental support, though broader market weakness in consumer staples sector presents near-term headwinds..

## Dipster Recommendation: Buy



2. Dip Analysis:

30-Day High:	30-Day Low:	Current Dip:
\$177.50	\$158.05	5.56%
Dip Date:	Max Drawdown:	Max Drawdown Date:
2024-11-16	10.96%	2024-11-15
Recovery Progress:	3-Day Recovery:	Total Dip Score:
2.93%	-3.48%	80

3. Key Metrics:

Current Price	Trading Volume
\$158.62	9.45M
Market Cap	YTD Performance
217.63B	-10.96%

4. Moving Averages:

MA20	MA50	MA200
\$167.33	\$170.82	\$169.33

Trading below all major moving averages

### 5. Technical Indicators:

RSI	MACD	Put/Call Ratio
21.58	-2.52	1.00

Extremely oversold conditions. Bearish but showing potential for reversal. Above average volume suggesting potential capitulation. Multiple oversold indicators suggesting bounce potential. Neutral options sentiment with balanced put/call ratio.

Market Context: Defensive stock showing weakness amid broader market concerns. Low beta of 0.54 suggests reduced market sensitivity.

### 6. Bounce Analysis:



Market Context: Strong support at current levels but sector headwinds persist. Above average volume suggests potential selling exhaustion.

### 7. News Sentiment: Negative



#### Key Themes:

- Stock price decline
- Institutional trading activity
- Market sector weakness

#### **Impact Analysis:**

- Short Term: Negative sentiment driving current price weakness
- Medium Term: Potential for stabilization as selling pressure exhausts
- Long Term: Fundamentally sound company with defensive characteristics

### 8. Recent Articles:

Source	Benzinga
Sentiment	Negative
Date	2024-11-15 00:00:00 ET
Title	Why Pepsi Stock Is Falling
Summary	PepsiCo shares declined 3.75% amid broader weakness in beverage and packaged food stocks. The movement appears to be sector-related rather than company-specific issues.

Source	MarketBeat
Sentiment	Neutral
Date	2024-11-15 00:00:00 ET
Title	PepsiCo (NASDAQ:PEP) Stock Price Up 0.4% - Here's Why
Summary	Stock showed minor positive movement during mid-day trading, reaching highs of \$165.62 before settling at \$165.40, indicating some buying interest at lower levels.

Source	MarketBeat
Sentiment	Negative
Date	2024-11-14 00:00:00 ET
Title	ING Groep NV Sells 66,170 Shares of PepsiCo, Inc.
Summary	Major institutional investor reduced its position in PepsiCo by 10.7% during the third quarter, potentially adding to selling pressure in the stock.